

# **Social Media & Ministry**

**@kemmeyer**

**Thanks for coming & all that ...**

**IT'S  
ALL  
SOCIAL**

# definition of a **WEB SITE**

>> **interest**

>> **engage**

>> **share**

# definition of a **SOCIAL**

>> **listen**

>> **participate**

>> **share**

# definition of **MINISTRY**

>> **God**

>> **Serve**

>> **Glory**

**"A man should look for what is, and  
not for what he thinks should be."**

Albert Einstein

**"If men could only know each other,  
they would neither idolize nor hate."**

Elbert Hubbard

**"If you stop learning, you will forget  
what you already know."**

Proverbs 19:27

# gather & filter **TRUST**

>> **ask opinions**

>> **search**

>> **web site**

>> **check reviews**

# out

>> **publicize**

>> **control**

>> **push**

>> **censor**

>> **capture**

# IN

>> **connect**

>> **cultivate**

>> **personalize**

>> **coach**

>> **liberate**

# basics of SURVIVAL

- >> who's on 1<sup>st</sup> & what's the win
- >> progressive dinner vs potluck
- >> watch & learn
- >> give more than you receive
- >> you are not a robot

# **MO basics of SURVIVAL**

- >> not an afterthought**
- >> hot light isn't always on**
- >> keep it simple**
- >> nurture the community**
- >> chatter matters**

# where it **HAPPENS**

>> **blogging**

>> **facebook/twitter**

>> **mobile/video**

>> **apps**

go ahead and **ASK**

**LESS CLUTTER. LESS NOISE.**

**BEYOND BULLETINS, BROCHURES AND BAKE SALES**

kem meyer

